

# ANYING J. GUO

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## EDUCATION

American University '19,  
School of Communication

Bachelor of Arts in  
Journalism, minor in  
Literature (Transcultural  
Studies track) and  
specialization in Business  
Administration

## SKILLS

**Fluency** in Mandarin  
Chinese

**Fact-checking, reporting**  
and **copy-editing** skills

**Day Eight** journalism  
workshop leader

**Google Analytics** and  
**Adobe Analytics** training

**Proficiency** in HTML and  
CSS

**Salesforce** and **grant**  
**writing** experience

**Winner** of Best  
Investigative Plan in 2019  
Rodger Streitmatter  
Journalism Awards

## EXPERIENCE

*Editorial Aide & Freelancer*, The Washington Post *Sept. 2019 – present*

- Manage the theater and dance publishing schedule, monitor deadlines and oversee all production of stories in the Sunday Arts & Style and Daily Style sections; track analytics for the fine arts team
- Write daily TV listings for print and online; oversee Weekend section proofing, as well as curate and write for Things to Do in D.C. blog
- Pitched and published stories for Fine Arts, Pop Culture, Weekend, Relationships and Local Living sections and Launcher vertical

*Digital Media Intern*, International Arts & Artists at Hillyer *Feb. 2019 – Aug. 2019*

- Managed social media content that featured artists, new exhibits and programming
- Interviewed members of the DC arts community, helped install and uninstall rotating art exhibits
- Worked on an internship project to remake the Hillyer website

*Editor-in-Chief*, The Rival at American University *Jan. 2016 – May 2019*

- Managed a 30-person staff as head editor in weekly meetings; daily communication and collaboration with writers, editors, strategists
- Challenged and sparked conversation among peers and campus about unconventional cultural, social, political topics; oversaw the production of content on website and posts on social media

*Freelancer & Fellow*, Day Eight *Aug. 2017 – April 2019*

- Published various arts and entertainment pieces in *Tagg Magazine* (LGBTQ-focused) & *Northwest Current* (formerly circulated 60,200 weekly)
- Communicated daily on stories with editors and mentors while attending board meetings and workshops
- Interviewed filmmakers, artists and other individuals involved in the culture scene in DC, LA, NYC

*Editorial & Research Assistant*, National Association of Corporate Directors *June 2017 - Aug. 2017*

- Published research-based pieces on corporate governance/culture in *Directorship* magazine
- Proofread, copyedited, fact-checked magazine editorials, layouts, blog posts; aided research department for weekly content creation
- Attended weekly meetings with Boston location to discuss trends in corporate culture and reader feedback

*Multimedia Intern*, Voice of America *Jan. 2017 - May 2017*

- Designed the VOA Asia radio broadcast, with English programming catered to young Asian audiences
- Researched East and Southeast Asian campus culture & socio-economic circumstances, specifically colleges with strong media programs
- Curated relevant news content to Asian audiences from VOA sites and held Facebook Live interviews; attended weekly team meetings to go over each VOA episode's analytics